

Things For Sale

*** DID YOU KNOW ...**

Sometimes websites can make money by having ads of someone else's toys, movies, or games on them when you're using the site.

Match the words to their definitions

- password** people who share a common neighborhood, background, or interests
- community** something that is made and sold to people
- email** a secret word or phrase that some websites require you to type in if you want to visit them.
- product** electronic mail sent through the Internet.

*** WHAT DO YOU THINK?**

Why do companies create commercials, advertisements, and product sites?

*** DO YOU REMEMBER ...**

How some websites try to get you to buy things?

1. Family Activity

With a parent or family member, look through a magazine or catalogue. Use a marker to circle all the things in the magazine that advertise something (remember that this includes anything that tries to get people to buy something). Then, pick one of the things you circled and explain the "tricks" that are being used to try to make people buy it!

2. Tech It Up!

With a parent or family member, check out the website for a movie you want to see or one you saw recently. The purpose of a movie website is to make the movie seem fun or interesting and to encourage people to buy tickets and see the movie. See how many ways you can find that the website tries to get people to want to see the movie. What kinds of "tricks" are used to make the movie seem fun?

3. Common Sense Says ...

Remember that product websites use different "tricks" to encourage you to want to buy toys. These "tricks" include videos, games, contests, or a virtual world that features the product.

