

**Multi-Modal project assignment details.**

Directions: Follow the guidelines on the rubric to produce an effective, professional and engaging presentation that will immerse your classmates into your argumentative ethnographic research findings in an active manner through a minimum of TWO modes.

**Multi-Modal Collaborative Project Rubric COMP II**

**Group:** \_\_\_\_\_

- 5 = Accurate, effective, engaging strong (excellent-wow!)
- 4 = Some evidence of accuracy or meeting goal, minor mistakes missing the wow factor (good)
- 3 = Not completely accurate or just slightly effective (fair/ok)
- 2 = Unclear or parts/pieces absent (below expectations)
- 1 = Little or no evidence of the characteristic (fail)

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Goal	Characteristic of Goal	Your Project	Kudos or Suggestions for Improvement
The Argument is <b>Not</b> Directly Stated – class <b>discovers</b> your research findings through participating in or with your modes.	Class is directly involved in the modes and discovers the argument. <b>You do NOT say</b> – “Our project was about,” or “We found that...”	5, 4, 3, 2, 1	
Community has identifiable stakeholders; part of specific community	A.) Local, regional or state focus included as part of a larger argument.	5, 4, 3, 2, 1	
	B.) Stakeholders are clearly identifiable	5, 4, 3, 2, 1	
Modes Fits Message – Use multiple modes – 2 or more. Modes elicit activity and discussion among students.	Creative and unique; effective for message; appropriate modes for the project; neat; well organized.	5, 4, 3, 2, 1	
Effective <u>Interpretative Claim</u> easily identified from the research presented.	Local, Regional or State-level solution(s) obvious; Clarity of solution; well-thought out; leaves the receiver satisfied - no holes or questions left.	5, 4, 3, 2, 1	
Presenters are organized and give class clear instructions; presenters encourage participation and questions.	High level of engagement with mode; holds interest of viewer/class; clear directions given to audience	5, 4, 3, 2, 1	
Research and topic findings are cited with an MLA works cited or APA References page.	Works Cited / References page is provided and accurate; <u>Sources are credible</u> .	5, 4, 3, 2, 1	
Presentation and Collaboration - 25-35 (min and max) minute class time  (If a member is absent, he/she will earn no points for this project.)	<u>You can speak about your research findings after you get us involved in your modes.</u> Smooth flow; when you speak, it's obviously planned – rehearsed to meet timing parameters; all group members have a speaking part in the process of presenting or questioning after; Error free. Prepared.	5, 4, 3, 2, 1	
<b>Modes to avoid: Prezi, PowerPoint zzzzz</b>		TOTAL: _____ _____ / 40 x 2	Grade _____ _____ / 80

