

Essay 1 – Defend your guilty pleasure. Use emotion and logic! This essay is an **Evaluation Argument** (Chapter 11 in Faigley’s *Writing* text is helpful.)

For this essay I want you to identify, describe, and defend a specific media experience you enjoy but that others feel is a waste of time, stupid, immoral, or offensive. It might be something that is commonly looked down on, deemed trashy, juvenile, dumb, even dangerous – something that people like yourself are not supposed to enjoy. It might be something that you feel guilty about doing (but do anyway), or something that you take seriously while others do not. You can write about almost any sort of media experience you want – a specific TV show, a magazine, a performer, a band, a kind of music, a certain type of movie, a form of fiction, a fandom, and internet activity like trolling – anything you want. Just make sure you can identify an audience who does not appreciate it. The more specific the better! Do NOT write about being on your phone or reading books or watching TV – too general.

When writing the essay, consider these questions – make sure you address these in your writing:

- 1.) Can readers and you distinguish between your topic and your interpretative claim (I.C.)?
- 2.) Can you fully describe in sensory detail the media experience ensuring the audience’s expectations are met and their knowledge is supplemented?
- 3.) What are the reasons (supports) for why you like this media experience? Can you put these supporting points into separate paragraphs with the support clearly stated at the beginning of the paragraph?
- 4.) Can you fill the paragraph for each supporting point with concrete examples, evidence, and/or explanation that connects each support to your claim?
- 5.) What are some counter arguments to your position? What do specific others NOT like about the media experience? What are their objections? Can you give concrete examples and explanations for these objections? What audience group will argue against your participation in the media experience?
- 6.) How can you refute or accommodate those objections?
- 7.) How can you use emotional appeals as supports for your claim? (you must convey emotion in this essay)
- 8.) How can you use logical appeals as supports for your claim?
- 9.) Create an engaging title that is a sentence with a claim

NUTS and BOLTS:

Online Writing Center Appointment Required for this essay. Follow the handout just like during first semester, and do the write up by 2/17 at 11:59 p.m.

APA Format with TITLE PAGE and Running head – 1” margins – Title again on page 2 where your text begins

3-4 pages typed and double spaced

Type in Bearworks IN YOUR FOLDER that is INSIDE our CLASS FOLDER – Label the essay CLEARLY as Comp II, Essay 1 – Media Experience.

Be prepared for **Peer Review #1** on 2/3/17 and **Peer Review #2** on 2/8/17

Graded using the *Stark State College English Department Rubric*

Due date: 2/13/17 by 11:59 p.m. to Turnitin.com and inside our class folder. No revisions after 2/13/17 at midnight