

# POLAR BEAR PRIDE

## JACKSON LOCAL SCHOOLS COMMUNITY PUBLICATION

Polar Bear Pride is Jackson Township's community publication, providing area residents with valuable news and updates on the schools. More than 22,000 issues of this full color, 16-page publication are mailed three times each year and made available at key community and business locations.

**This must-read piece is a great tool to grow your business with affordable rates, starting at just \$112**

## JACKSON LOCAL SCHOOLS

*Striving for Excellence*

### FALL 2021

Reserve by Nov. 13  
Art due Nov. 20  
Distributed Nov. 30

### SPRING EXTRA

Reserve by Feb. 11  
Art due Feb. 18  
Distributed March 1

### SUMMER 2022

Reserve by June 4  
Art due June 6  
Distributed June 14

**Purchase all 3 issues and save 15%!**

### ADVERTISING SIZES, PRICING & SPECS

1 UNIT (4.06" W X 1.333" H)	\$112
2 UNIT (4.06" W X 2.75" H)	\$225
3 UNIT (4.06" W X 4.16" H)	\$337
4 UNIT (4.06" W X 5.58" H)	\$450
5 UNIT (4.06" W X 7" H)	\$565
6 UNIT (4.06" W X 8.4" H)	\$675
7 UNIT (4.06" W X 10" H)	\$900
FULL PAGE (10.36" W X 10" H)	\$1,200
BACK COVER (10.36" W X 10" H)	\$1,600

### SPECIFICATIONS

- All digital files must be a minimum of 300 dpi.
- All digital images are preferred in high quality print PDF format, but .TIF .EPS, .JPG, InDesign files or Photoshop also accepted.
- All vector images must be saved as an .eps with all text converted to paths or outlines.
- Ads sent camera ready are subject to final approval by Polar Bear Pride.
- All ads should be uploaded to the FTP site (see your sales rep for specific instructions)

